

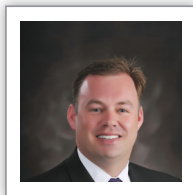


2847 Penn Forest Blvd  
Suite 100  
Roanoke, Virginia 24018

Phone: 540-777-4302  
Fax: 540-777-4304

OFFICE LOCATIONS  
Roanoke, VA

[www.valleyfinancialsolutions.com](http://www.valleyfinancialsolutions.com)



William R. Terry II  
President



Stephen A. Stilwell  
CEO

.....  
**DIRECTOR OF MARKETING**

Chessie Ralston

**DIRECTOR OF OPERATIONS**

Allison Sharpe

**DIRECTOR OF FINANCE**

Tonya Hershberger

**SITE COORDINATOR**

Mary Jo Mitchell

A specialized, highly professional boutique firm, Valley Financial Solutions works exclusively with experienced financial representatives and independent brokers who excel in the affluent and business markets. The firm offers three options for affiliation based on level of independence, support desired, and business vision. Affiliated financial representatives experience a unique combination of exceptional customer service and underwriting support. This approach provides the personal attention, product, and processing capabilities sought after by today's experienced financial representatives. The majority of Valley's team has over 15 years experience in the industry priding itself on professionalism, integrity, and the loyalty of it's associates as it cultivates a culture of listening and learning from the best in the business. The business environment of the firm is designed to increase personal productivity and achievement to a higher level.

**Resources**

- Open product platform with a comprehensive range of high quality protection, investment, and advisory products from leading carriers including John Hancock.
- Access to a top-tier broker dealer, Signator Investors, Inc., providing a robust operational platform to facilitate your business.
- A seasoned in-house insurance brokerage group to support independent brokers with product access, case design, and operational support
- A sophisticated estate and business planning group provided by the John Hancock Advanced Markets Group, consisting of experienced attorneys, accountants, actuaries, and case design specialists. This service is available to financial representatives working with current and prospective clients.
- Field Advisory Board in each independent affiliated firm provides feedback and recommendations for improvements to the firm as well as input to investments made for growth strategies.
- Firm specialists in investments and long-term care insurance.

**Practice Management**

- Innovative marketing support managed by full-time Marketing Director and Marketing Assistant, including 90-day action plans, third party target marketing training and consulting, branding assistance, publicity, and personalized marketing collateral.
- Ability to participate in highly successful and visible firm-level client appreciation and community events.
- Lead program to match current clients to active associates for new marketing opportunities.
- Professional development and training platform including proprietary client centered selling system, best practice and case study discussion groups, boot camps on products and advanced markets, and role play sessions for newer representatives. Online resource library for group or individual study.
- Successful mentoring and joint work program offered and encouraged.
- Build4Success, an equity and succession platform providing support for the purchase or sale of your business. This platform includes valuation models, financing support, tax allocation strategies, and transition planning.
- New experienced representatives work directly with the firm's transition team, comprised of management, licensing, and contracting experts as well as the Director of Operations, to transition business effectively.

WE ARE STRONGLY COMMITTED TO DIVERSITY AND EQUAL OPPORTUNITY

Registered Representative/Securities and Investment Advisory Services offered through Signator Investors, Inc., member FINRA, SIPC, a Registered Investment Advisor.  
197 Clarendon St., Boston, MA 02116.

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